A different way of working
Multi-stakeholder dialogues to implement global policy frameworks on migration and development

A publication on the value and potential of the Migration Laboratory
The Migration Laboratory brought together international thought leaders from different sectors, representing all world regions to enable new perspectives and to facilitate the co-creation of ideas and innovative practices guided by the question: How can we act together across sectors so that migration is beneficial for all actors in society?
“In the process of being immersed into the Laboratory I said: This is different. There’s more potential in this one, because after the talk there is a passion for everyone to do the walking and make tangible changes.”

Levinson C. Alcantara, Philippines

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MIGRATION AND DEVELOPMENT: A POLICY FIELD IN NEED OF INNOVATION

Human mobility is an increasingly important global reality that affects the future of all countries across the globe. Safe, regular and orderly migration and brain circulation offer significant development opportunities for both the origin and receiving societies as well as for migrants themselves. At the same time, migration can bear risks, especially if it is not managed. There are an estimated 258 million international migrants and the majority of these people move across countries in a safe, orderly and regular manner. However, a considerable number of international migrants find themselves in situations of forced labor and other forms of irregularity. The challenge is what can be done to minimize the risks of irregular migration, and how to better harness the enormous development potentials of migrants. This is among the main objectives of the Global Compact for Safe, Orderly and Regular Migration (GCM). The commonly identified solution is increased international cooperation among different stakeholders, including states, civil society and the private sector.

To achieve a so-called ‘multiple-win’ effect, governments will need to develop their migration policies in close cooperation with partner countries and other actors, guided by a fair and mutual consideration of interests.

Therefore, the GCM calls for a whole-of-government and a whole-of-society approach. At the same time, the New York Declaration for Refugees and Migrants acknowledges that multi-stakeholder dialogues on migration and development are of particular importance, especially in light of the SDG 17 – “Revitalize the global partnership for sustainable development”.

Hence, the international community is presented with an important opportunity to make a real difference in the lives of migrants. Against this background, Bangladesh and Germany as co-chairs of the Global Forum on Migration and Development (GFMD) ad-hoc Working Group on the 2030 Agenda and the GCM, set up the Migration Laboratory – an innovative way to implement global policy frameworks, in particular the GCM and 2030 Agenda, through Professional Dialogue.

In an exchange between the Lab participants and the Swiss-Mexican GCM co-facilitation team, the Lab was requested to work on concrete initiatives and proposals to address the GCM goals and take these forward-looking actions to the Migration Week in Marrakesh in December 2018 to be presented as innovative approaches for implementation.

1 2017 International Migration Report, UN DESA  
2 http://refugeesmigrants.un.org/declaration
“Migration is the hot button topic of the current age and probably will be for another 30 years at least. Different sectors have been quite disconnected and operating in silos in relation to migration and development policy and practice.”

Paul Asquith, United Kingdom
A RESPONSE: THE MIGRATION LABORATORY

The Migration Laboratory brought together 33 leaders and change-agents from 18 different countries, representing governments, civil society (including diaspora) and the private sector. It was launched in the framework of the German-Moroccan co-chairmanship of the Global Forum on Migration and Development, and implemented by the Global Leadership Academy and GIZ’s Sector Project Migration and Development on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ).

The Migration Lab aimed at:
- engaging critically with the challenges and potentials of ensuring that migration is beneficial for all actors in society
- bringing the diverse interests in the migration system into dialogue and supporting a better understanding of mutual perspectives
- encouraging cross-sectoral collaboration and new forms of cooperation on concrete change initiatives tackling critical issues in the field
- fostering a global network of change agents
- impacting upon national and global discourses on migration

“Ilyas Azzioui, Morocco

“The methodology allows every single person to contribute in a short time, with full respect to the others. There was no conflict, but at the same time it doesn’t mean that we had one dominant opinion. In other settings, people come with ideas in their minds and are ready to defend them. But here, we are just discovering all of us together what we are going to be contributing.”

THE METHODOLOGICAL APPROACH

The Migration Lab is designed on the basis of the Social Lab methodology. Social Labs represent a new format for international cooperation that enables the tackling of complex challenges which no actor can successfully solve on their own. They have a distinctive multi-stakeholder nature, meaning that senior representatives from government, civil society and private sector gather and converse on an eye level and with equal responsibilities. They are also characterized by a specific intervention architecture, entailing multiple face-to-face meetings as well as active phases of reflection and collaborative implementation of new ideas in participants’ home contexts, supported by professional coaches. Importantly and in contrast to many standard approaches in international cooperation, Social Labs use an experimental or so-called emergent approach, which does not prescribe outcomes but rather facilitates and fosters the knowledge, potential and opportunities that a group holds. Social Labs are known to create deep ownership and enable the collaborative development and implementation of new ideas and solutions. Finally, Social Labs enable results and impact on different levels: New impulses and lasting changes go beyond individuals, to the level of the group and network, to participants’ organizational contexts and ultimately, to a systemic level.

PROFESSIONAL DIALOGUE

In order to work constructively towards migration that is beneficial for all actors in society, the Migration Laboratory used the Professional Dialogue methodology. Professional Dialogue is a mode of talking and thinking together that helps groupings of people with very different views and assumptions to find a common understanding and purpose, and to act in an aligned way. In the Migration Laboratory, Dialogue Associates – represented by Jane Ball and Peter Garrett – have made available a set of practical and easily-learnt Dialogue Skills. These enable people to become aware of how to express their views, needs and aspirations constructively, as well as how to listen, respect others, and to agree and disagree, in order to support and challenge ideas about the best way forward.
Finding new solutions to complex multi-stakeholder challenges requires an atmosphere and method that is distinctively different from the typical top-down decision-making. The development of migration policy often takes place in silos where each sector follows its own approach. Even in settings where all stakeholders are present in one room, the meetings usually follow similar patterns: Government stakeholders may be cautious about revealing their personal views and thinking aloud because they represent their government’s positions. Civil-society actors may have a strong passion for their work and find themselves criticizing or petitioning the government for funding and resources, whilst the private sector’s crucial contribution in the field of migration and development is often not sufficiently taken into consideration, neglected or even ignored.

In order to break through this silo-thinking, participants of the Migration Laboratory met in selected countries and venues that were supportive of changing perspectives and engaging in an open way. The engagement with Professional Dialogue helped people engage genuinely, without fear of judgment, and to recognize the potential of failing, learning and collaborating across sectors and speaking openly in the development of adaptive solutions to burning challenges in the field of Migration and Development.
CREATING A GLOBAL FRAMEWORK FOR A MIGRATION THAT BENEFITS ALL
REALISING GCM COMMITMENTS & 2030 AGENDA MIGRATION-RELATED SDGS

NON-UN STRUCTURE

GFMD Steering Group

2030 Agenda 2015

SAFE ORDERLY REGULAR

UN STRUCTURE

New York Declaration SEP’16

GCM LAUNCH

Informal Consultation APR – NOV’17

Stock-Taking DEC’17 – JAN’18

Inter-governmental Negotiation FEB – JULY’18

GFMD Summit Marrakesh DEC’18

Inter-gov Conference Marrakesh DEC’18

GCM ADOPTION CO-OPERATIVE FRAMEWORK

GFMD Summit Berlin JUNE ’17

GFMD Steering Group

Side Event

Back-to-Back

SUSTAINABLE IMPLEMENTATION

GFMD Ad hoc Working Group 12 COUNTRIES

Migration Laboratory OCT’17 – MAY’18

MAKE MULTI-STAKEHOLDER PROPOSALS

INVITE STAKEHOLDER PARTICIPATION

ENRICH WHOLE-OF-SOCIETY THINKING

MAKE MULTI-STAKEHOLDER PROPOSALS

INVITE STAKEHOLDER PARTICIPATION

ENRICH WHOLE-OF-SOCIETY THINKING

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Over the course of one year, the Migration Lab was convened at three face-to-face meetings in Berlin, Rabat and Quito, which were designed along three themes:

LAB MEETING 1  
BERLIN  
19 – 22 OCTOBER 2017  
TOGETHER UNDERSTAND  
The first Lab meeting offered a space for participants to get to know each other in a way that enables mutual understanding and builds bridges beyond institutionally and sector-specifically defined responses. It also provided opportunities to explore critical challenges in the field of migration and development from different perspectives on the ground in Germany, allowing for a new and systemic understanding of the field.

LAB MEETING 2  
RABAT  
15 – 18 FEBRUARY 2018  
TOGETHER INITIATE PROPOSALS  
The second Lab meeting in Rabat focused on deepening participants’ mutual understanding on common areas of interest and concerns in the field of migration and development. The Dialogic modes introduced in the first meeting were complemented with Dialogic Actions, laying the basis for constructive and inclusive conversations and the initiation of multi-stakeholder project proposals.

LAB MEETING 3  
QUITO  
10 – 13 MAY 2018  
TOGETHER SUPPORT AND TRACK IMPLEMENTATION PROGRESS OF PROPOSALS  
In the third Lab meeting, the participants focused on advancing project proposals, aiming at putting the objectives of the GCM and the migration-related goals of the 2030 Agenda for Sustainable Development into action. Emphasis was further put on reviewing the insights and collective learnings from the Lab process as a whole, while envisioning and planning the future beyond the Lab.

The Lab led to eight tangible project proposals that reflect the cross-sectoral and cross-regional insights and experiences in the Lab. These outcomes will enrich the efforts of the GFMD in support of the implementation of the GCM and migration-related Sustainable Development Goals. Moreover, it created a network of change agents that will continue to support each other across world regions and sectors with the objective of making migration beneficial for all.

Read the reports on all three Lab meetings at  
⇒ www.we-do-change.org/what-we-do/the-migration-laboratory/#c1084
THE IMPACT

Going beyond usual conferences, roundtables and workshops in terms of process and outcomes, the Migration Laboratory enabled lasting transformations in capacities at different levels:

HUMAN CAPACITIES
On a personal level, participants developed new knowledge, deepened leadership skills, innovation and facilitation skills, and attitudes that are favorable for effective collaboration.

SOCIAL CAPACITIES
On a social level, participants created cross-sectoral networks characterized by trust and an increased capacity for collective action with systemic leverage.

PHYSICAL CAPACITIES
Building on transformations on the personal and social level, participants developed tangible new products, infrastructures and services, such as the Laboratory’s eight project proposals.

Ilyas Azzioui, Morocco
National Center for Scientific and Technical Research

“The Lab helped us to get a deeper grasp of what’s going on in migration – because everyone has his/her own particular perspective. Here, we started to understand the complexity of migration issues and to become a little bit more humble about our own opinions.”

Jessica López Mejía, Mexico
Ministry of Governance, Migration Policy Unit

“I am lucky, because I got to know people that come from different backgrounds – and sometimes that help you to explode your own creativity! I need that, because I have to design policies for protection and integration. When you have different perspectives, you can imagine different things. And you might realize that, what you were proposing is not what is needed.”

“I want to replicate this exercise in my own field in Mexico. Because this format actually gives you the opportunity to think out of the box. We need that!”
“I consider the participants to be the seeds. They will go on to initiate dialogue and discussions and propose a range of different schemes and interventions, ranging from high level policy right down to grassroots projects and programs to help make migration work for the benefit of all.”

Paul Asquith, United Kingdom
African Foundation for Development; Africa Europe Diaspora Development Platform

“This is an alternative way of doing things and really making policy ideas crystallize into workable, feasible projects on the ground.”

Estrella Lajom, Switzerland
Global Forum on Migration and Development Support Unit

“Usually, you have roundtables, you have plenaries, you have everything – and you end up with a very good academic exercise paper, but not necessarily with tools that you can really apply back home with your own people. The Migration Laboratory definitely gets to a point where you have very specific proposals. You have various specific recommendations, and you end up with a lot of different tools that you can apply back home.”

Efrain Jimenez, Mexico
Federacion Zacatecana A.C.

“At the Lab, I see a potential by which things can be done. I see a group that can break away from the norm and put things into action.”

Levinson C. Alcantara, Philippines
Philippine Overseas Employment Administration

More voices from the Migration Laboratory

→ www.we-do-change.org/what-we-do/the-migration-laboratory/#c1172
“In the GFMD, we say that we want a dialogue that is action-oriented. I think there is a lot of hope that has come out of the Migration Laboratory, because we have developed concrete proposals. Hopefully, with some support for the next steps like funding and advocacy, these proposals will be realized. They are anchored in the Global Compact for Migration objectives and possible actionable commitments, so there is a big framework that can be pursued with these proposals.”

Estrella Lajom, Switzerland

MULTI-STAKEHOLDER PROJECTS PROPOSED BY THE MIGRATION LABORATORY

On the basis of the experimental approach of the Migration Laboratory, its members have developed, in concrete cooperation across sectors, proposals that tackle critical current challenges in the field of migration and development, thereby creating new physical capacities. From the Lab, eight cross-sectoral groups have been established, proposing projects on topics such as reintegration, the inclusion of private sector actors, and the protection of particularly vulnerable migrants. The projects are designed to contribute to the achievement of the objectives of the Global Compact on Migration and migration-related SDGs. Laboratory participants are continuously working towards the realisation of all eight projects, and they need the participation and support of individuals and organisations from the fields of government, civil society, academia, media and private sector to create synergies and enable optimal impact. Below each project, you will find an email address at which you can contact the groups. We invite you to add your creativity and commitment to this joint undertaking of change-makers aiming at tangible actions that will help make migration beneficial for all actors in society.
MIGRANTS’ PROTECTION UMBRELLA
Enabling Evidence to Protect Migrants in Vulnerable Situations

NEED AND OPPORTUNITY
Since 2005, a set of protection indicators for refugees has been established by UNHCR. The indicators have been put to use by the international community in policy and operations for refugees, asylum-seekers, stateless persons and other similar people of concern. To date, however, there have been no dedicated indicators that could describe the level of protection for migrants at all stages of migration (origin, transit and destination). A set of migrant protection indicators would help, as a common reference for all stakeholders, when assessing the provision of sufficient protection for migrants in varied and complex migration contexts. The indicators can provide stakeholders with a wider lens for viewing migration and providing appropriate protection initiatives in a more comprehensive and coherent manner. The proposed indicators would take into account qualitative and quantitative parameters according to different contexts and situations. With such evidence-based indicators, there is an opportunity to create targeted policy recommendations and programme designs that address migration realities effectively.

HOW? KEY POINTS AND ACTIVITIES
As a preliminary process, we would like to invite international organisations, think tanks, universities and academia to express their interest in delving deeper into the development of migrant-protection indicators. A Dialogue will then be convened as the first opportunity to consider, both the substance and the process of developing these indicators. It is expected that the first meeting would produce a road map and programme of activities for the project. A series of Dialogues and research fora are needed to ensure that the indicators are validated, substantiated and taken into account the details and complexity of migration processes.

CALL FOR PARTICIPATION
The Migrant Protection Working Group reaches out to the governments of Egypt, Indonesia and the Philippines, as well as other partners and stakeholders to join us to develop a pilot study for migration protection indicators. Please contact us to participate in this crucial task at Protection.Miglab@gfmd.org. We would welcome potential partners with an expertise and interest in designing the general layout of the project and arranging the first Dialogue forum – please send us a short CV and write up of your views on the topic to the email address above.

LINK TO GCM OBJECTIVES AND MIGRATION-RELATED SDGS
The proposed identification and development of indicators directly responds to the GCM Objectives 4, 7, 10 and 14 and SDG 88.

MAIN TARGET GROUP / STAKEHOLDERS INVOLVED
• Migrant workers and families
• Academia
• Governments
• Civil Societies
• Private sector
• International organisations
• Media
• Faith-based organisations

THE PROPOSAL TEAM

LEVINSON C. ALCANTARA
Philippine Overseas Employment Administration
Director, Labor Market Development Branch

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Founder – Head of Center for Migration Studies

JUDHA NUGRAHA
Ministry of Foreign Affairs of the Republic of Indonesia, Directorate for Protection of Indonesian Nationals and Legal Entities
Deputy Director for Institutions and Protection Diplomacy
GLOBAL MIGRATION AND DEVELOPMENT ACADEMY
From Policy to Action!

NEED AND OPPORTUNITY
This proposal addresses the gap in the implementation of policies on migration and development (MnD) among the government, business, international development agencies, NGOs and diaspora organisations. There are policies and recommendations being presented in the GFMD and GCM, but the challenge is transforming these policies into concrete actions that are relevant and practical at ground level. This project harnesses the expertise of MnD practitioners from different world regions.

LINK TO GCM OBJECTIVES AND MIGRATION-RELATED SDGS
The proposal will contribute to the SDGs 5, 8, 11 and 17 and GCM Objectives 18, 19, 20 and 21. Also, it will contribute to the Capacity Building Mechanism (GCM para. 43), which will help to implement the GCM.

MAIN TARGET GROUP
The main target groups for the proposal are national and local government units, NGOs (working on MnD), businesses, diaspora, and migrant organisations.

STAKEHOLDERS INVOLVED
The proposal needs the support of, and collaboration with, international development agencies, national and local governments and experts from various backgrounds with practical knowledge and expertise in implementation, including return migration, diaspora engagement and local development initiatives.

HOW? KEY POINTS AND ACTIVITIES
We will develop training-like Global Classrooms that assist participants in developing and implementing programmes. These will focus on return migration and diaspora engagement, diaspora entrepreneurship and investment mobilization, financial inclusion and remittances, addressing social cost of migration, triple win migration and mainstreaming migration in local economic development.

At a later stage, the Academy will offer training programmes, among others, on engaging migrants as actors in the value chain, protecting rights of migrants and families, evaluating impact and outcome of MnD initiatives, improving migration narratives, and setting up a web-based MnD training programme.

• We will set-up Global Classrooms in origin, transit and destination countries with existing innovative MnD practices by governments, NGOs, MnD organisations, and private sector actors. We will initially set up in countries participating in the Migration Laboratory namely: Philippines, Mexico, Indonesia, Ecuador, Germany, Netherlands, Bangladesh, Morocco, Sweden, Switzerland, Unified Kingdom and Greece.

• We will offer short courses, blended learning (combination of web-based and classroom), study missions and mentoring sessions to share the innovations for possible replication or adaptation to other interested countries or organisations.

• We will include new editions of the Migration Laboratory on regional or national level in the Academy’s curriculum. The Migration Laboratory format of learning and consensus building through Professional Dialogue between government, civil society and private sector on migration and development themes is one of the methodologies that will be offered by the Academy. An example is the ASEAN Migration Laboratory on Triple Win MnD Initiative.

• We will organize the Global Migration and Development Academy and will be the teachers and facilitators of the initial offerings of the Global Classrooms. We are also looking for additional experts in the field of MnD who are interested in sharing their expertise and experience.

CALL FOR PARTICIPATION
If you are an individual or organization interested in organizing a Global Classroom in your country, in enrolling in the Global Migration and Development Academy, or in participating in the initial mapping of experts and organisations implementing good initiatives on return migration and diaspora engagements, please send us a short bio or write up of your experience Academy.Miglab@gfmd.org.

THE PROPOSAL TEAM

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Executive Director

FREESCA SYAFITRI
The House of Representative of the Republic of Indonesia
Expert Staff on State Budget

JOSE IBAN GALVEZ
Impresa Etnica
Director
SHAPING POSITIVE NARRATIVES OF PEOPLE ON THE MOVE
A Value-Based Approach

NEED AND OPPORTUNITY
The international community is widely acknowledging the massive domination and damaging impact of negative narratives about people on the move and the need to dramatically change them. Most attempts to improve the narratives in the public space start with data and statistics, whereas our approach is different: we will address the issue based on values. Our proposal introduces a new method to craft a positive image of migrants, refugees and their families: creating narratives based on the values of the stakeholders we want to engage, and inspired by the rule of law, democracy, human rights and human dignity.

LINK TO GCM OBJECTIVES AND MIGRATION-RELATED SDGS
- GCM Objectives 1, 7, 10, 16, 17 & 19.
- SDG 8.8

MAIN TARGET GROUP
Those who would like to shape positive narratives through an innovative approach, including national, regional and local governments, migrant organisations, civil society organisations, international organisations, media and influencers of public opinion around the world.

STAKEHOLDERS INVOLVED
The optimal implementation of this proposal would require its launch by governments, local authorities, regional organisations and international organisations. Financial support may come from these stakeholders and other international and national private donors and foundations.

HOW? KEY POINTS AND ACTIVITIES
- Identification of common positive and negative narratives across different regions and population segments (including sending and receiving countries).
- Analysis of the key strategic communication components of those narratives.
- Analysis of the motivations and feelings on which the creation of the negative narratives are based with a view to understand what makes them attractive, and to whom.
- Overview of the components to consider when preparing a value driven campaign to craft more engaging messages for key stakeholders (or audiences) in influencing public opinion.
- Description of a strategic communication method to create campaigns that can have a positive impact on the perceptions of people on the move, including adaptation of content to different audiences.

CALL FOR PARTICIPATION
- If you work for the government, and are interested in promoting an inclusive and buoyant society, that improves the well-being of people and enriches their everyday life and creativity, please contact us – together we have the power to achieve change through strategic communication campaigns with a wide range of means and actors involved.
- If you are promoting change through your work in an international organisation and would like to join this innovative effort in close cooperation with states and localities, let us work together to craft new narratives. Together we can change lives, also in host communities! Many innovative communication tools and means will help us do so.
- If you are promoting the rights of people on the move through a private donor institution or a migrant / civil society organization, let us show all your contributions across borders! Civil society organizations can contribute to this target by providing personal stories of migrants to the media from their work on the ground, and encourage migrant associations to actively participate in the overall strategy.

If you would like to join the piloting, please contact us at: Narratives.Miglab@gfmd.org. We will be organizing a set of (video) conferences to get a shared understanding of our model, aim, and desired outcomes of this innovative strategic communication approach.

THE PROPOSAL TEAM

ANTIGONI ANGELAKI
United Nations Children’s Fund
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Impacto Social Metropolitan Group
Vicepresident

ATHANASIA IOANNOU
Ministry of Migration Policy
Head of Social Integration Division

MARKUS REISLE
Permanent Mission of Switzerland to the UN
Deputy Head of the ECOSOC Team

HAMID ROCHDI
German-Moroccan Competence Network
Leader of the working group on migration and integration
PRIVATE SECTOR MENTORING
Partnering for Economic Opportunities for Migrant Entrepreneurs and Returning Diaspora

NEED AND OPPORTUNITY
There is growing interest among diaspora and migrant communities in seeking economic and business opportunities in their countries of origin and/or heritage. The private sector is also keen to access new markets and returning entrepreneurs can provide a ready access point – as well as local knowledge and expertise – to facilitate this. Government development agencies also have an increasing focus on enterprises that foster job creation and local development. This has the potential to address lack of viable economic opportunities in some regions of the Global South, which is one of the drivers of migration, especially irregular migration, in particular for young people (other drivers include conflict/lack of security, political unrest; also climate change).

LINK TO GCM OBJECTIVES AND MIGRATION-RELATED SDGS
This proposal responds to the implementation of the GCM Objectives 2, 16, 18 and 19.

MAIN TARGET GROUP
Returning diaspora and migrant entrepreneurs.

STAKEHOLDERS INVOLVED
Private sector firms interested in accessing developing markets as well as governments

HOW? KEY POINTS AND ACTIVITIES
Identify skills gaps among returning diaspora and migrant entrepreneurs:
• Through engagement with governments and existing programmes, identify priority skills gaps and sectors among returning entrepreneurs (Sept 2019–Dec 2020).
• Develop an online platform to connect diaspora & migrant entrepreneurs with private sector mentors, as well as inform local business and young people of opportunities for training, mentoring, and employment (Sept–Dec 2019).

Build mentoring partnerships with 20+ private sector companies operating in Africa:
International companies operating in Africa will be approached to provide mentoring in specific sectors (e.g. IT, engineering, finance) to returning diaspora and migrant entrepreneurs (Jan–Jun 2020). In return, diaspora entrepreneurs will advise on local market conditions, especially in their business sector.

Recruit 200+ private sector mentors:
20 Partner Companies recruit 10+ mentors each from their staff base in specific sectors or areas of expertise. Mentoring opportunities may include remote support, short-term visits while on business, or longer-term placements linked to where mentors are posted overseas (Apr–Oct 2020).

Pairing 200+ mentors with 200+ returning diaspora and migrant entrepreneurs:
Diaspora and migrant entrepreneurs who have returned or are returning to countries of origin to set up businesses will be offered mentoring support from the mentors identified; this could include franchising opportunities in local markets. Mentorship opportunities should include some training for mentors and mentees (Apr 2021).

CALL FOR PARTICIPATION
If you are a private sector firm or development agency or NGO interested in working with returning diaspora and migrant entrepreneurs, or a development agency looking to support job creation, please contact: PSmentoring.Miglab@gfmd.org.

THE PROPOSAL TEAM

PAUL ASQUITH
African Foundation for Development; Africa Europe Diaspora Development Platform
Engagement & Policy Manager

KYERETWIE AKWASI OSEI
African Union Commission
Diaspora Desk Officer – Americas and Caribbean

STEVE TCHOUMBA
ActivSpaces Association
Business Development Manager and Hub Manager
MIGRATION & CITIES
Socio-economic Integration of Migrants and Diaspora by Municipal Authorities

NEED AND OPPORTUNITY
The management of migration has the dual aim of dealing effectively with its challenges and costs, and taking advantage of its many opportunities and benefits. Local authorities are key actors when it comes to the social and economic reality of hosting newcomers and their interaction with the host community. However, migrants often lack access to basic services (housing, education, health, employment, ICT infrastructures). At the same time there is a disconnect between local and national planning/policy processes, and a need for greater involvement of municipal authorities in order to strengthen local and national planning and policy processes.

Cities and municipal authorities across the Mediterranean region have developed successful examples of managing migration and in particular socio-economic integration of migrants. There is an opportunity to learn from this good practice, and build on it to develop innovative partnerships between governments, civil society, the private sector and international organizations to improve how cities in Morocco, and beyond, plan and provide services for migrant communities.

Morocco has developed the so-called ‘Houses of the Moroccan World and Migration Affairs’ in four cities. They welcome and guide Moroccans of the world and migrants in Morocco, deal with their complaints, accompany and support Diaspora to carry out local investment and development projects and ensure cultural monitoring of activities and programs, in collaboration with local authorities, institutions and civil society.

STAKEHOLDERS INVOLVED
Local/municipal authorities, cities, private sector, national and international organisations
- Migrants themselves!
- Governments and international organisations might be able to provide financial support, e.g. EU, AU in the Mediterranean region
- Civil society organisations with experience of supporting migrants

HOW? KEY POINTS AND ACTIVITIES
We plan to organise a series of round table meetings with a broad range of stakeholders to enable sharing of ideas, experiences, and good practices from other cities in the Mediterranean, in order to strengthen implementation of the new ‘House of the Moroccan World and Migration Affairs’ in the city of Khourigba.

One objective of these round table meetings will be to build a global network of member cities that can learn from and help each other, exchanging good practices in relation to managing migration, involving public and private institutions at the local level in the migration issue and supporting socio-economic integration of migrants. They will also facilitate information transfer between local and national levels to strengthen policy and planning processes.

CALL FOR PARTICIPATION
We invite governments, private sector, and civil society groups involved in the socio-economic integration of migrants to share ideas and experiences and to learn from each other in order to overcome the existing disconnect between local and national migration planning. If you want to support or participate in the round table meeting about ‘House of Moroccan World and Migration Affairs’, or subsequent round table meetings, please contact us at: Cities.Miglab@gfmd.org

THE PROPOSAL TEAM

PAUL ASQUITH
African Foundation for Development, Africa Europe Diaspora Development Platform
Engagement & Policy Manager

NAJLAE BAKIR
Delegate Ministry in charge of Moroccans Living Abroad and Migration Affairs
Task officer in the General Secretariat
MIGRATION INTELLIGENCE
Beyond Data Analysis for Better Policy Making

NEED AND OPPORTUNITY
A lack of accurate data and profound analysis leads to policies that are detrimental to migrants and complicate policymakers’ work. To achieve the SDGs of the 2030 Agenda, the objectives of the Global Compact for Migration (GCM) offer an opportunity to use Migration Intelligence for better insights by different stakeholders to inform policy-making. This proposal is designed to support smart and coherent collaborations.

LINK TO GCM OBJECTIVES AND MIGRATION-RELATED SDGS
This proposal responds to the implementation of the GCM Objective 1 and contributes to the implementation of the other GCM Objectives.

MAIN TARGET GROUP
Policy makers at local, national, regional and global levels.

STAKEHOLDERS INVOLVED
International organisations, governments, civil society, private sector, academia and migrants – irrespective of legal status and reasons for migration – who should be invited to participate depending on the context or situation to be studied.

HOW? KEY POINTS AND ACTIVITIES
Migration Intelligence is a process that can improve skills for smart migration data collection and analysis. To provide understanding of special situations or different themes this approach convenes a powerful learning process for stakeholders, increasing both skills and capacity. The process can also lead to improved methods and tools. It is therefore important to document good practices and lessons learned.

The proposal is for the Migration Laboratory members to stimulate an appetite for data intelligence within the United Nations 2030 Agenda and Migration governance system. Also, to promote and initiate workshops using Migration Intelligence to improve skills for smart migration data collection and analysis with appropriate stakeholders, aiming at better policymaking towards a migration that benefits all.

CALL FOR PARTICIPATION
Possible situations where accurate data provided by a range of actors, handled and analysed intelligently, could improve policy-making include:

- Migration from Venezuela,
- The situation of Rohingya in Bangladesh and
- Return migration from Dadaab in Kenya.

The Migration Intelligence team is looking for partners who are interested in hosting a workshop where the concept can be applied. Initiating workshops on these cases, and documenting good practices and lessons learned, would be beneficial to advance the concept of Migration Intelligence further. The Migration Intelligence team welcomes ideas on other situations where the concept could be applied and workshops organised.

THE PROPOSAL TEAM

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BUSINESS WITHOUT BORDERS
Migration as a Vehicle for Entrepreneurship, Investment and Employment

NEED AND OPPORTUNITY
The discourse around migration tends to characterise migrants as job-seekers who would take away employment opportunities from native populations, thereby creating a negative narrative on migration. Far less attention is paid to the role of migrants as job-creators, investors and entrepreneurs who contribute to the local economies of their host societies through the creation of small medium enterprises; or indeed the employment-creating benefits of large-scale enterprises being able to move and operate across borders.

LINK TO GCM OBJECTIVES AND MIGRATION-RELATED SDGS
Decision-makers in origin, transit and destination countries have an opportunity to devise new policy frameworks that can maximize the potential of business-minded migrants, and commercial enterprises, as drivers of transnational economic growth and employment, in accordance with GCM Objective 19 and SDG 8.

MAIN TARGET GROUP
The business community (through its national associations and chambers of commerce), migrant organisations, civil society, academia and policy-makers – at local, national, regional and international levels. It is critical for these key stakeholders to collaborate in the creation of policies, partnerships and narratives that support and enable the realisation of migration as an essential asset for employment, employability and the reduction of poverty across borders.

STAKEHOLDERS INVOLVED
The Global Forum for Migration and Development (GFMD) plays a key role in facilitating international discourse around the role of migration as an economic driver and in advocating for the creation of policy and political conditions that promote business development and entrepreneurship through migration. Also, the Business Mechanism of the GFMD (GFMD Business Advisory Group, GFMD Business Meeting, GFMD Business Roundtable, GFMD Business Fair) should be utilized to put forward policy recommendations and advocacy tools that highlight the economic growth benefits of migrants and business enterprises.

HOW? KEY POINTS AND ACTIVITIES
The Business Mechanism can serve as a de-facto think-tank that undertakes research and analysis of the intersections between migration and economic growth and proposes evidence-based policy directions to decision-makers at both ends of the migration corridor.
To strengthen this platform, we recommend:
• A meeting of our group with the GFMD Business Mechanism in autumn 2018 to agree on a strategy and modus operandi.
• The creation of a multi-stakeholder task force under the GFMD Business Advisory Group to undertake some particular tasks, including research for solutions on skills recognition and matching, labour rights and exploitation, security and protection accessibility of migrant workers, monitoring and issuing recommendations on labour mobility, thus contributing significantly to Business and Human mobility policies. Our group can play a major role in this task force.
• Common fora for business and other stakeholders, reinforced by the GFMD working through the Business Mechanism, in order to make the benefits of migration more visible as an accelerator of transnational economic growth.
• The implementation of a GFMD Business Fair, using the GFMD Summit in Marrakesh as a case study. This may be extended alongside other major events that bring together relevant stakeholders.

CALL FOR PARTICIPATION
We invite the GFMD Member States and the members of the GFMD Business Mechanism to engage with our group of business and migration experts to develop and work towards the implementation of this proposal. If you are interested in collaborating with us on this project, please contact us at Business.Miglab@gfmd.org.

THE PROPOSAL TEAM

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GFMD: DARING DIALOGUE FOR EFFECTIVE IMPLEMENTATION OF THE 2030 AGENDA AND THE GCM THROUGH MEANINGFUL PARTNERSHIPS

Inspired by the Migration Laboratory

NEED AND OPPORTUNITY
Global policy frameworks, including the GCM and the 2030 Agenda, call for partnerships and for adopting a whole-of-society approach. GFMD already includes a variety of stakeholders from governments, civil society and business community. There is a real opportunity for the Forum to deepen dialogue and collaboration among these and other actors in order to implement solutions to common challenges, particularly with regards to subjects that remain controversial.

LINK TO GCM OBJECTIVES AND MIGRATION-RELATED SDGS
SDG target 17.17, GCM Objective 23.

MAIN TARGET GROUP
The main target group is the GFMD community, including participating states, civil society, business community and international organisations. The proposal also addresses actors who are not or not adequately represented in the Forum.

STAKEHOLDERS INVOLVED
The GFMD ad hoc Working Group on the 2030 Agenda and the GCM, consisting of 12 Member States, that mandated the Migration Lab, as well as the GFMD Steering Group and the GFMD Friends of the Forum.

HOW? KEY POINTS AND ACTIVITIES
We believe that the GFMD needs to make a difference if it wants to remain an innovative and instrumental actor in the field of international migration and development. With a view to fostering multi-partner cooperation, as foreseen by the Global Compact for Migration’s capacity-building mechanism (GCM para. 43), GFMD might choose to sharpen its character as a platform for effective dialogue in an environment of trust, and to attract participants from various backgrounds. Our reflection on possible ways to boost the GFMD’s potential in this regard, summed up in a multi-page document, works along the following lines:

1) Strengthen diversity and inclusiveness within GFMD, by
   a) Enhancing the participation of all stakeholders (i.e. line ministries and policy practitioners, as well as civil society, private sector and other actors)
   b) Engaging in a Dialogue on governance reforms for a meaningful partnership of all stakeholders

2) Strengthen the effectiveness of GFMD Dialogue formats, by
   a) Inviting professional facilitators as a support to GFMD sessions’ chairs
   b) Building capacities for participatory Dialogue and action within GFMD
   c) Providing tailored methodological support to GFMD Dialogue formats
   d) Developing new Dialogue formats

3) Establish future Migration Laboratories as a tool for Dialogue within GFMD.

CALL FOR PARTICIPATION
We invite all interested GFMD community members who believe in the GFMD spirit and the potential of the process to make meaningful contributions towards the implementation of the GCM and migration-related commitments in the 2030 Agenda. You may get in touch with us via gfmd-gcm@gfmd.org. We will be glad to share our reflections and to exchange ideas with you on innovative approaches to implement the proposed activities.

THE PROPOSAL TEAM

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Permanent Mission of Switzerland to the UN
Deputy Head of the ECOSOC Team
The aim of this publication is to show that excellent outcomes can be achieved when people work together in the way we did: using the participatory Lab approach and Professional Dialogue across sectors to be truly inclusive and talk genuinely at eye-level. It creates trust, ownership and reinvigorates energy. We think that there is substantial potential for this approach to be used to the benefit of many of the existing formats in international cooperation. We believe it is a way to help people build more effective partnerships and move forward to create sustainable whole-of-society solutions for complex and pressing challenges.

With this publication, we acknowledge what has been achieved by the Migration Laboratory. Inspired by our experiences, we want to encourage you to use the principles of this approach to inspire your own work, improve your partnerships and lay the ground for more fruitful dialogues that generate effective results. We hope that this publication – and the conversations it will spark – will provide insights into this unique way of working and cooperating. A way of working and cooperating that can support the GFMD to attain its goals as the leading global platform on migration and development, and to fulfill its potential to respond to the needs of the future, including effective implementation of the GCM and the migration-related SDGs of the 2030 Agenda.

The multi-stakeholder project proposals presented in this publication are proof of the effectiveness of this approach. They are a contemporary response to the challenges faced by states, the private sector and civil society – and to the call of the Swiss-Mexican GCM co-facilitation team for the Migration Laboratory to propose concrete innovative actions that contribute to the implementation of the GCM on the ground. The realization of these projects has begun and will move forward in the coming months and years. We see the impact at individual, organizational and systemic levels, multiplying the positive outcomes of the Migration Laboratory, and leading to tangible improvements on the ground for those in need.

The participants in this first round of the Migration Laboratory are further innovating their work and improving the effectiveness of their organizations by applying their insights into Professional Dialogue and the participatory methodology of the Lab. Some of them are planning to use the Lab methodology to tackle greater challenges in their region.

We invite you to do so, too. Be inspired by the trust built between stakeholders from different sectors and world regions, and by the ambitious projects they have initiated together. Contact us to talk about how a Lab approach and Professional Dialogue could be used to build trust, create ownership, enable learning and reach new solutions in your context. And feel free to get in touch with any of the Lab members through the proposal group email addresses to add your creativity and commitment to this joint undertaking of change-makers who believe in Dialogue to achieve effective action. Because:

“… whether you represent a government, civil society, or a business or you are a migrant yourself, we have many things in common. We have the same aspirations. We want a better world and a migration that works for all.”

Estrella Lajom, Switzerland

More information about the Lab
→ www.we-do-change.org/what-we-do/the-migration-laboratory
The Migration Laboratory’s proposed multi-stakeholder projects aim at the implementation of the objectives of the Global Compact on Migration and the Sustainable Development Goals.

**SUSTAINABLE DEVELOPMENT GOALS**

1. **NO POVERTY.** End poverty in all its forms everywhere.
2. **ZERO HUNGER.** End hunger, achieve food security and improved nutrition and promote sustainable agriculture.
3. **GOOD HEALTH AND WELL-BEING.** Ensure healthy lives and promote well-being for all at all ages.
4. **QUALITY EDUCATION.** Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.
5. **GENDER EQUALITY.** Achieve gender equality and empower all women and girls.
6. **CLEAN WATER AND SANITATION.** Ensure availability and sustainable management of water and sanitation for all.
7. **AFFORDABLE AND CLEAN ENERGY.** Ensure access to affordable, reliable, sustainable and modern energy for all.
8. **DECENT WORK AND ECONOMIC GROWTH.** Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.
9. **INDUSTRY, INNOVATION AND INFRASTRUCTURE.** Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.
10. **REDUCED INEQUALITIES.** Reduce inequality within and among countries.
11. **SUSTAINABLE CITIES AND COMMUNITIES.** Make cities and human settlements inclusive, safe, resilient and sustainable.
12. **CLIMATE ACTION.** Take urgent action to combat climate change and its impacts.
13. **LIFE BELOW WATER.** Conserve and sustainably use the oceans, seas and marine resources for sustainable development.
14. **LIFE ON LAND.** Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.
15. **PEACE, JUSTICE AND STRONG INSTITUTIONS.** Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.
16. **PARTNERSHIPS FOR THE GOALS.** Strengthen the means of implementation and revitalize the global partnership for sustainable development.

**OBJECTIVES OF THE GLOBAL COMPACT FOR SAFE, ORDERLY AND REGULAR MIGRATION**

1. Collect and utilize accurate and disaggregated **DATA** as a basis for evidence-based policies.
2. Minimize the adverse **DRIVERS** and structural factors that compel people to leave their country of origin.
3. Provide accurate and timely **INFORMATION** at all stages of migration.
4. Ensure that all migrants have proof of legal identity and adequate **DOCUMENTATION**.
5. Enhance availability and flexibility of **PATHWAYS** for regular migration.
6. Facilitate fair and ethical **RECRUITMENT** and safeguard conditions that ensure decent work.
7. Address and reduce **VULNERABILITIES** in migration.
8. **SAVE LIVES** and establish coordinated international efforts on missing migrants.
9. Strengthen the transnational response to **SMUGGLING** of migrants.
10. Prevent, combat and eradicate **TRAFFICKING** in persons in the context of international migration.
11. Manage **BORDERS** in an integrated, secure and coordinated manner.
12. Strengthen certainty and predictability in **MIGRATION PROCEDURES** for appropriate screening, assessment and referral.
13. Use migration **DETENTION** only as a measure of last resort and work towards alternatives.
14. Enhance consular **PROTECTION**, assistance and cooperation throughout the migration cycle.
15. Provide access to **BASIC SERVICES** for migrants.
16. Empower migrants and societies to realize full **INCLUSION** and social cohesion.
17. Eliminate all forms of **DISCRIMINATION** and promote evidence-based public discourse to shape perceptions of migration.
18. Invest in **SKILLS** development and facilitate mutual recognition of skills, qualifications and competences.
19. Create conditions for migrants and **DIASPORAS** to fully contribute to sustainable development in all countries.
20. Promote faster, safer and cheaper transfer of **REMITTANCES** and foster financial inclusion of migrants.
22. Establish mechanisms for the portability of **SOCIAL SECURITY** entitlements and earned benefits.
23. Strengthen international cooperation and global **PARTNERSHIPS** for safe, orderly and regular migration.
A Leadership and Innovation Lab within the framework of the GFMD and on behalf of the Federal Government of Germany as Co-Chair of the 2017-18 GFMD, implemented by the Global Leadership Academy and the Sector Project Migration and Development of German Development Cooperation (GIZ).

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